

RON DORFF

PARIS-STOCKHOLM



ABOUT RON DORFF

RON DORFF Paris-Stockholm, the collaboration of a French-Swedish design duo (Swede Claus Lindorff and Frenchman Jérôme Touron) proposes an alternative to over-designed and over-casual sportswear, combining the pure lines of Swedish functionalism with French classicism.

The brand revisits the great classics of men's sportswear from the 70s and early 80s with a carefully-chosen selection of iconic must-have pieces designed for pure comfort and function. The palette is graphic black, white and grey melange with minimal detailing. Reminiscent of the two "O" in RON DORFF, the double discreet black-lacquered eyelets are the only signs of recognition adding a suggestive detail to each piece.

Available season after season, the collection breaks with the prevailing addiction to perpetual change. This permanent collection constantly expands with the addition of new iconic pieces.

The brand's leitmotiv "*DISCIPLINE IS NOT A DIRTY WORD*" gives away not only how the design duo works but also the type of client the brand is aiming to seduce: urban, hardworking men, whether at the gym or in life in general.

In addition to its sportswear collection, RON DORFF also offers an exclusive bodycare line for men, SKÄRGÅRD, developed exclusively by FACE STOCKHOLM. The line consists of a shower gel, a shampoo, a conditioner, a body lotion and a massage oil, 100% made in Sweden, with a unique and fresh fragrance inspired by the bracing winds of the Swedish archipelago [Skärgård].

DISTRIBUTION

The RON DORFF collection is sold in some of the most prestigious around the world: colette (Paris), Jeffrey (New York), The Webster (Miami), Harvey Nichols (London), White Gallery (Rome), The Corner (Berlin), Club 21 (Singapore).

The online sales have recently been expanded and the full RON DORFF collection is now available on rondorff.com with delivery to more than 90 countries throughout Europe, the Americas, the Middle East and Asia.

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