

RON DORFF 747 UNDERWEAR KIT

7 BRIEFS 4 THE
7 DAYS OF THE WEEK



RON DORFF
PARIS-STOCKHOLM



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THE 747 UNDERWEAR KIT

RON DORFF, the French-Swedish sportswear brand behind the claim *DISCIPLINE IS NOT A DIRTY WORD* is launching the 747 UNDERWEAR KIT – 7 briefs 4 the 7 days of the week.

This week kit comes in a functional black gift box including 3 briefs in white, 3 briefs in grey melange and the Sunday brief in white mesh offered by RON DORFF.

Inspired by the original model developed for the Swedish Army, this well-cut, no-frills Y-front brief finally offers men a no-logo alternative updated in the finest breathable 100% cotton. Only signs of recognition are two discrete embroidered eyelets on the side, reminiscent of the two 'O's in RON DORFF.

The 747 UNDERWEAR KIT will be available on rondorff.com as of 21st March, as well as in a fine selection of boutiques throughout the world such as Colette in Paris, Jeffrey in New York, NK in Stockholm and Club 21 in Singapore.

Price: 160 euros (30 euros when bought separately)



For visuals and more information, please contact PRESSING – 99 rue du Faubourg du Temple – 75010 Paris
+33 1 42 01 51 00 – contact@pressingonline.com or visit www.pressingonline.com

RON DORFF Paris-Stockholm – 179 rue Saint-Honoré – 75001 Paris – www.rondorff.com



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NO LOGO TANK TOP

The classic tank top with a gently tapered fit, made in the softest, breathable 100% Fine Jersey cotton. Sustained shape with no compromise on comfort. Exists in white, grey melange and white mesh.

Price: 34 euros



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